

















# The Greater Contribution ANNUAL REPORT













Never doubt that a small group of thoughtful, committed citizens can change the world; indeed it's the only thing that ever has."

--Margaret Mead





The Greater Contribution | Annual Report 2018

### TABLE OF CONTENTS

| Letter from the President $\cdots 6$        |
|---|
| Financial Impact •••••••8                   |
| How It Works •••••••10                      |
| TGC Literacy Graduation · • • 12            |
| Eunice's Story •••••••15                    |
| Toffister Visits California ••••17          |
| Women Supporting Women <b>18</b>            |
| Ventorina's Story · • • • • • • • <b>19</b> |
| Teddy's Story •••••••20                     |
| Angioleta's Story ••••••21                  |
| 2018 Donations ••••••• 22                   |



n r pove alone their cl they stri unable t

> When w able to s business empowe can both children

rural Uganda, one of the primary barriers to education is overty. Parents often can barely afford to feed their children, let ne pay for school uniforms, books, and tuition. Mothers rue that children are being swept into the cycle of poverty and although trive to improve their situation, with limited resources they are be to make a change.

women enter the TGC loan program, however, they are finally o see the possibility for improvement. With TGC literacy classes, ess training, peer mentorship, and a micro loan, they are wered to start their own businesses. With the extra income they oth feed their children and send them to school, providing the ren with access to a better future and a way out of extreme poverty.

 $\mathcal{P}$ 

s I write, I've just returned from Uganda on my 13th trip to monitor our program there and to work on program improvements. It's always a great joy to travel there and see all that we're able to accomplish. I am always aware that none of this work would happen without your support, your compassion, and your generosity. You make it all possible and everyone at The Greater Contribution and the women and children in Uganda who we support are deeply grateful.

Our work in Uganda is a source of pride. The day to day functioning of our program there is efficient and effectively run by a dedicated, hardworking staff. I am proud to say that I never lose sleep over the status of our work.

The fact that our organization is operating smoothly there, however, is not the typical status of the women's lives who seek our support. As you know, their lives



a host

of benefits critical to

their success in addition to a microloan. Each of the women receives business skills training to educate them on basic but critical business practices, literacy training and use of the Access to Justice Program, giving them the free aid of a trained social worker in cases of domestic abuse or other legal entanglements they would otherwise not be able to afford.

### **Letter from the President**

are constantly governed by living on the precipice of poverty, with little governmental support and no safety net or social structure to help. That is until The Greater Contribution enters the picture. We continue to provide economic development, as well as adult educational and social support of women's health issues, to change this picture for those we serve.

Here are some highlights of last year which you have made possible and that you will read about in more detail in this report:

In August, your support enabled us to add 268 more women to the program bringing our active loan portfolio to 848 borrowers. I want to emphasize that this is more than a loan program. Our borrowers August 2018 also saw the graduation of the first 150 women from our Literacy Program. Initiated in 2016, with the move of our headquarters to Northern Uganda we recognized that the extremely high illiteracy rate was a serious impediment to our borrower's efforts to successfully run a small business. In response to this need, we launched our Literacy Program and I was honored to speak at the first graduation ceremony last year and see the enormous pride and joy the graduates exhibited upon achieving this important life milestone. Husbands and children of the graduates came to proudly witness this event and celebrate with their loved ones.

In May, attendees at our annual fundraising event, "A

LETTER FROM THE PRESIDENT

Woman's Worth", were able to hear a firsthand account of the lives of women in our program presented by Toffister Aloyo, our Program Manager. This remarkable woman who herself grew up in poverty came from Uganda, to speak at this event. It was a unique opportunity to hear directly from someone who works with our borrowers on a daily basis and sees daily the struggles of their lives as well as the joy they experience being in a program that is profoundly changing their lives. If you missed this event you, can experience her moving and inspirational speech "The Life of a Ugandan Woman" on our homepage at www. GreaterContribution.org. In the following pages, you can also read Toffister's description of her experience here and her exposure to so many foreign cultural norms!

I am glad to report that we continue to operate on a sound financial basis. Our revenue increased from \$71,868 in 2017 to \$109,960 in 2018. The bulk of our revenue, 72%, as always, goes directly to our loan

VOLUNTEER

recipients with only 8% going to administrative costs and 6% toward fundraising. Please know that every donation is gratefully received, carefully spent and put to good use.

Lastly, I am often asked about the nuts and bolts of our program on the ground. To explain this, I've written a separate article describing how our program is administered in Uganda including the obstacles inherent in our commitment to helping the poorest of the poor.

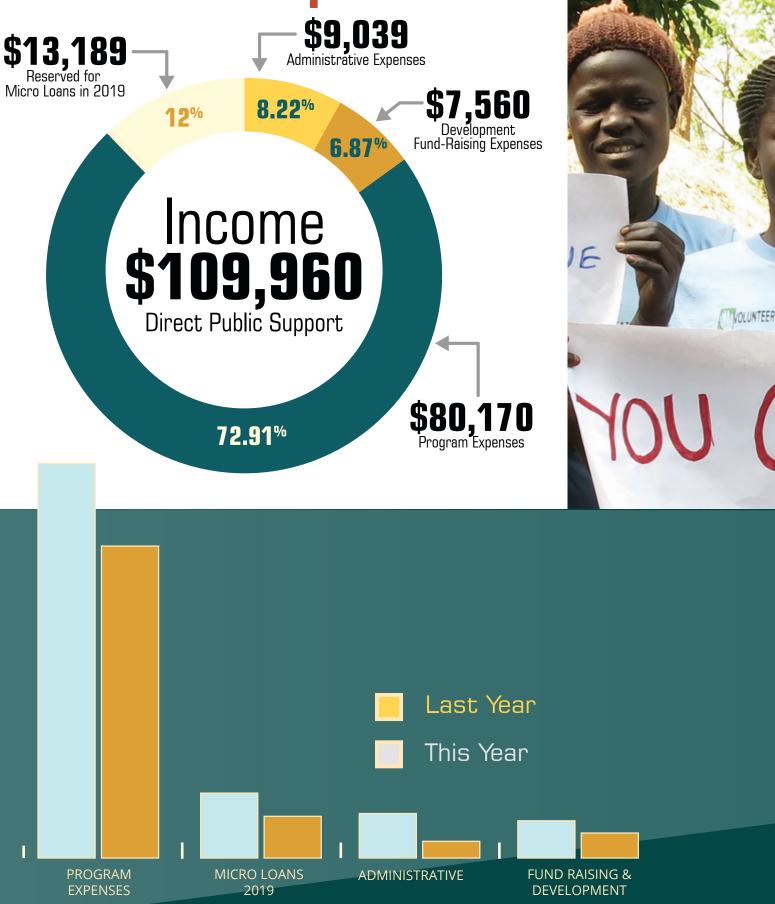
I hope you'll enjoy reading about the myriad ways that you've made an impact on the lives of the deserving people we serve in Uganda. On behalf of the entire Board of Directors, our key volunteers and myself, we thank you. We are deeply grateful for your support and for another year of making lasting changes in the lives of others.

Sincerely,

Karon Hright

NVEST

# **Financial Impact**





*Many thanks to the supporters!* Because of your year round support, TGC has been able to provide a brighter future for families and communities in Uganda. In the last year, your gifts have:

- Changed the lives of 848 women and their children by providing them with micro loans, business skills, and literacy training
- •Helped 150 women to complete their two-year literacy training, pass the government's adult literacy exams, and receive their graduation certificate.
- Purchased a used SUV for our staff to make the 3-hour round trip journeys over very rugged, dirt roads every two weeks to supervise loan repayment days and collect the repaid funds.
- Supported the leadership opportunities in the TGC program that educated, inspired, and motivated 11 women in the program to run for and be elected to local office with their pledges to take the voice of women to government.



• Provided tools for success and hope for a better future!

**FINANCIAL IMPACT** 



### **How It Works**

#### It Takes A lot of Dedication and Hard work to achieve success!

From our founding in 2006, we made a commitment to serve the poorest of the poor which means serving those who live in the remote, rural areas where no financial services are available. These are also areas without



HOW IT WORKS

electricity, running water or sanitation systems. While news articles often proclaim how cell phones are enabling the poor



to make money transfers and pay bills, those services are unavailable to the population we serve. Only a small percentage (less than 5%) own cell phones let alone have the knowledge of how to use those types of services. Technology is unknown in those areas. So, what does this mean to the operation of The Greater Contribution's program?

Our staff members must travel on poor roads, approximately 3 hours a day round trip, twice a month to each of 6 loan centers to collect loan payments of 848 borrowers and carefully record all the details of those transactions. It also means that all the loan transactions are done in cash. On a loan distribution day, as occurred on my last visit, a large amount of cash must be withdrawn from the bank prior to going to the loan centers and it must be counted by hand and divided into individual envelopes to be dispersed to the group leaders. Receipts are collected by TGC for all funds distributed and each borrower must sign for the funds loaned to her.

On a loan payment day, all funds are collected in cash, as none of our borrowers have bank accounts, receipts to the group borrowers are hand written and recorded by hand in loan registers. A loan center may have as many as 250 borrowers and so this work is done by our Program Manager, her assistant, the Peer Counselor for the area



and the group leaders. Many hands are needed to accomplish this work.

In the TGC office, all these transactions are then entered into a computer. So, while a The Greater Contribution: ANNUAL REPORT 2018

micro loan program at its core seems simple, it also has a lot of moving parts. The process is tedious and must be done with a high degree of accuracy in conditions that are less than ideal. We are fortunate to have staff who are meticulous, with a great deal of training in accounting and dedication to their jobs. Their record keeping is flawless!







### **TGC Literacy Graduation**

Supporting and educating each other as they go

Three years ago TGC moved its headquarters to a village in Northern Uganda and observed that the population we were serving there had an unusually high illiteracy rate. In an effort to improve the literacy and business skills of our borrowers and empower them to succeed, TGC began offering classes to all



borrowers. The lessons included reading and writing in both English and their local language, Acholi, as well as basic arithmetic. In 2016 TGC began the literacy classes as a two-year program, and in 2018 the first 150 students graduated! The students report that the classes have been invaluable in the success of their business and personal development.

At the graduation event, the women first greeted us with a banner announcing their pride in their accomplishments, and quite an accomplishment it is. These hard working women work from sunrise to sunset to feed their families, run a small business (started with a TGC microloan), take care of their children and run their households, and yet who found time to attend classes twice a week for two years!

Their joy and pride were further expressed as they came forward to receive their certificates of completion, hugging us and in some cases nearly knocking us over! In a few cases, the women knelt to honor us and show their appreciation! During all this, children in the audience witnessed their mother's success, setting an example for them of the importance of education.



"The classes have been invaluable in the success of their business and personal development."



### Their joy and pride were further expressed as they came forward to receive their certificates of completion...



# **Eunice's Story**

Following Through on her Vision



Through TGC, Eunice saw a clear path to a brighter future. With her first TGC loan, Eunice created a small produce business and repaid the loan. From her profits, she invested in sewing lessons for herself. With her second loan, she maintained her produce business and again saved diligently to eventually buy herself a sewing machine. With her third loan, she continued to develop her produce business and with the profits she bought fabric and thread

and followed through on her vision of building a new and more profitable business sewing clothes!





### **EXCITING GROWTH!**

With loan centers in 6 communities, the TGC program is growing quickly and this year added 250 more women borrowers, bringing the total current borrowers to 848! Joining the loan program doesn't just mean the women receive micro loans; because we want our borrowers to have every possible tool to succeed, our program has many benefits. For every \$80 we take in, a woman receives:

- A loan to start a business
- Business skills training
- Peer mentorship
- Literacy classes



## **Toffister Visits California**

This work needs everyone to share the vision...

"My experience in California gave me the most grateful and appreciative view about life and taught me great lessons. Here is what I learned:

- I learned that we have such dedicated individuals who offer their whole energy to support the women. This is mainly because their heart bleeds for the women who are impoverished.
- 2. I learned that this work needs everyone to share the vision and mission of

reaching out to the poorest of the poor.

3. I learned that the women we support do not realize that somewhere someone is praying, working hard and doing all that is possible to help them grow out of poverty.

Outside of work, California people are so kind. One lady who had nothing to give me pulled from her wrist a chain and gave it to me-- a very rare act of kindness to a stranger from a stranger."

n 2016, Toffister Aloyo joined TGC as the Ugandan Program Director and has been an invaluable member of the team ever since. In May, 2018 we were lucky enough to have her visit California and give a presentation at TGC's annual event, A Woman's Worth. Here are some highlights from her visit, and you can view her speech describing the life of a Ugandan woman on the homepage of The Greater Contribution's website.





**TOFFISTER VISITS CALIFORNIA** 



### **Women Supporting Women**

Supporting and educating each other as they go

Women accomplish amazing things when they support each other. The Greater Contribution knows that when a woman helps another woman, they both benefit, which is why the TGC program offers training, mentoring, and support groups for women, by women.

> TGC provides loans to women in self-selected peer groups and the members cross guarantee the loans of each other member in

the group. By loaning to these groups, we tap into an already supportive and cooperative atmosphere. After our borrowers receive their micro loans, they continue to meet with the other women in their loan group to share success stories and business ideas. They support and educate each other as they grow and develop as businesswomen. It is in large part because of this system of community support that TGC has a repayment rate of 98 to 100%!

## **Ventorina's Story**

Improved her life in many ways



Ventorina, a TGC borrower, says the program has improved her life in many ways. "The business skills training from TGC also encompasses general lessons in



life skills like home management and social life. These classes have made me more civilized, hygienic, and intelligent.



### TGC DOCUMENTARY RELEASED

The Greater Contribution unveiled its new documentary short film, created by filmmaker Jim Carey. Filmed while visiting the communities TGC serves in Uganda with TGC President, Karon Wright, the movie provides a window into the every day life of women in Uganda and demonstrates the ways in which TGC is empowering women to lift themselves out of poverty. You can see it on our home page at GreaterContribution.org.

**VENTORINA'S STORY** 

# **Teddy's Story**

Able to educate all of her children



Teddy, a mother of five, started with a small business selling fish and tomatoes, but with her TGC loan has grown her business to sell a variety of staples. With her increased income she has been able to educate all of her children—and her oldest just became a teacher.

"I hope TGC will stay in our village so the rest of the community that are inspired by the program can benefit, too."



**TGC PURCHASED A VAN!** Traveling the rural roads of Uganda is not for the faint of heart. The long, dusty, and bumpy roads make for a challenging journey, and a fourwheel drive vehicle is absolutely necessary.

Previously, TGC shared a van with our local partner for staff to access the communities we serve; but as our program continues to grow, it was time to purchase a TGC van for our team to collect loan funds and connect with our borrowers. We are excited to now have a used, four-wheel drive Toyota van! The staff now have a reliable vehicle to make the 3-hour journeys over rugged terrain every two weeks to supervise loan repayment days and collect the repaid funds.



### "I hope TGC will stay in our village so the rest of the community are inspired."

# Angioleta's Story

Improved her life in many ways



"For years, I felt stranded and helpless in my condition of poverty. I had lost hope in life, but in 2016 I joined the TGC loan group and all that changed. This loan group came as an eye opener in that the more I interacted with other group members the fewer burdens of life I felt. My group members became family to me and with the support I received of the microloans, I built a business selling silverfish and produce."

My life was especially turned around when the adult literacy classes were introduced. I can now properly count and record for myself without the help of others, which made my business grow into something admirable. I can now smile as my children are able to get medication, education, and food. I will be forever grateful to TGC for this support."



### **EXCITING GROWTH!**

With loan centers in 6 communities, the TGC program is growing quickly and this year added 250 more women borrowers, bringing the total current borrowers to 848! Joining the loan program doesn't just mean the women receive micro loans; because we want our borrowers to have every possible tool to succeed, our program has many benefits. For every \$80 we take in, a woman receives:

- A loan to start a business
- Business skills training
- Peer mentorship
- Literacy classes

### "My group members became family to me..."

## 2018 Donations | \$109,960

Organizations Apex Dermatology Bright Fund Deckers Outdoor Corp.

Edison International – Employee Donations Fidelity Charitable Rotary Club of Simi Valley Stack Technical Services The Global Truth Center

Dave & Jeanne Matthews

Joseph Kotzin

Cynthia Sherman

James Simmons

April Parise

Dena Rubin

Bobbi Rudin

Leslie Traub

**Donald Venardos** 

Donna Piazza

#### Westlake Women's Club

Karon Wright

#### \$1,001-\$15,000

Lew & Martha Fikes Ed Glassner Gary Boxberger Kimberly Davis

#### \$500-\$999

Pellie Anderson Elizabeth Bleich Kerry Contini Thomas Duffy Matthew & Denice Gilling Beth Greulich

### \$250-\$499

Marilyn Altamura Dan Balter Art Barmash Kathleen Bordner Heather Carolan Kimberly Cox Brad Crawford Barton DeBolt Jessie Do Marianne & Kevin Droney Michael & Suzanne Dunn Ian Frank

### \$100-\$249

Cathy Allen Steven Anderson Diane Atkinson Kahti Azadeh John Bannon Jillian Behn Suzanne Benvenuto Kelly Bershinsky Mark Bevan Joy Bigley



Jaime Davison Sandy & Edward Garnett Andra Greene Laura Jack

#### Donna Hahner

Lopker Family Foundation Paul & Yvonne Lux Amber & Felix Masci Lucy Nigh Aileen Osborn

Lois Frankel & Pam Erhardt Kathleen & Michael Gerber John Grace Carol Groben Karen Hanen Suzana Harris Peggy Henschel Tom Henschel Pepper & Harris Herman Linda Joyce Hodge Sherry Hursey Veda Kaplan

Robert Bland

Gail Brower

lane Brown

Juan Campo

**Robert Brunner** 

Kristina Callahan

Jo-Ann Capelaci

Pauline Chan

Carol Cox

Sandra Cherry

Amy Commans

**Christine** Cooper

Daria Crittenden

Teresa Demarie

Marilyn Diddle

Cari Dittman

Gail Dratch

Ellen Eisen

**Betty Elliott** 

Carol Erwin

James & Amy Coull

**Elisabeth Couturier** 

Doug & Corrine Draper

Dave & Glenda Burnett

Ron & Diany Klein Paula Lurvey Dale Mendoza Nahid Mohammadifar Claudia Morrison Bonnie Neuer Desiree Patenaude Paula Patten Esaun Pinto Marcy Reed Valerie Rodriguez

Kerrie Sadler

Margaret & Duane Williamson Katerina Yevmenkina

Patricia Sothcott Paula Stromquist Nancy Taylor Walker Karl Thunemann Diane Valdez Dennis Whipp Joann Williams Janet Wood Kaye & Steven Yost David & Susan Zimmerman

Judy Estrin R.W. Fischer Kathy Flaharty **Elizabeth Frank** Nathan Frankle **Opal Friesen** Dana Gabriel Marjorie Loring Gauley Jamie Gill Malou Gilmore Denise Walker Gooden Ioan & Kenneth Gosliner Patricia Gould Gillian Graham Michael & Hannelore Gresser Joseph & Karen Greulich Mary Grey Karyn Gross Gwen Gut Karin Harp Martha Harris Sherry Harris **leanne** Hartlev Laura Harvell

Maryam Hashemi Bonnie Heikes Iosephina Hellu Martha Hill David Himelfarb Arden Hjem Mila Horak Megan Hurst Nancy Israel John Jacobs Leo Jeghelian Peggy Johnson Jay & Linda Kapitz Sabrina Kaye Neil & Doris Kogut Molly Kronberg John Lamb **Evelyn Landry Ginger** Lee Katherine LeFebre Judith Madsen Ross Madsen Thomas Manheim Linda Masad

Whitney McCleary Sue McDonald Colleen McGlashen Deanna McLaughlin Diana Meisler Niki Merrigan & Ido Dooseman Peggy Morgan Renelle Morris Jenny Nasiell Elise O'Keefe Lisa Oki Frances Pardee Page Patten Fred & Mary Lou Paul Theodore Paul Nancy Peterson Jackie Proffitt Suellen Richmond Molly Rockey Bruce Rose Sheila Jean Rosenthal Devon Scheef Phyllis Schlessinger Camille Sindell Delia Skeels Donna Skimore Gregory Stahr Elena Standel Cynthia Stanton Kathee Stone Susan Stone Penny Strowger Connie Sullivan John & Cathryn Taketa Kathryn Tamashiro David Taylor Mark Taylor Barbara Tomber Tiffany Townsend Donald & Vicki Turner James Twark & Monique Coustry Diane Varner Judith Walker Alison Watase Stephen Weber Jody Weiss Jony Weiss Tracy Williams Betty & James Wilson Charles Wilson Joanna Yamaki

#### \$10-\$99

Anthony Allotta Ir. Marilyn Anderson **Dusty Antos** Claudia Arkush **Pauline Arneberg** Penny Atkinson Marilyn Aurand Victoria Austin-Smith Joan Avery-Smith Jerri Baker Maria Ballesteros Sola **Gerritt Beatty** Cynthia Bengston Chantal Andree Berclaz Nancy Berggren Amanda Blake Sharon Bloom Erik Bork Amy Bors Mary Brooks Shoshana Brower Lisa Carey Jody Cohan-French Harriet Cohen Susan & Arnold Cohen Mario & Patricia Contini Steven & Debra Cooper David Copelin **Dominic Coppola** Carolyn Corwin Kayeanne Covey Gabriel Dana Amy Danziger **Ronald David** Kim Dawson Yvonne DiFrancesco Sylvia & Samuel Drake Susan Edlinger Beth Eiswald Petra Elias Fred Elkins Patty Everett

lo Lynn Feinstein **Elaine Fondiller** Suzanne Forman **Catherine Foster** Mark Friedlaner Leslie Friedman Julie Friedmand lane Gale Karen Gifford Michael Giuffre Marilyn Glassman Winston Green Suzann Gunther Kathee Hans Rebecca Harrington **Diane Harris** Susan Hart Nancy Healey Carol Hersma Dana & Denise Hill Bernice Hilton Elaine Himelfarb Mildred Himelfarb Thomas & Gabriella Hoffman Sandra Holeman Grace Hollow Edward Huchingson Skana Janakiram & Stuti Dhandhani Kathy Jenkins Winter Johnson **Eleanor Jones** Barbara Kar CJ Keavney Diane Kelley Jill Koller Katherine Kye Steve La Rochelle Diane Lee Michelle Lieberman

Patrick & Donna Long

Margaret Lorback Barbara Lovell Lana Lundin Helen MacDonald Hilda Madani **Yvonne Malone-Falcone** Karen Martin Valerie Masci Rose & John Mazza Jr. Pamela McCarthy Tina Meyer Wendy Miller Vicki Murphy Joe & Bonnie Myers Sharon & Jim Nasella Kate O'Brien Judy O'Connor Jarred O'Loughlin David Owens Karen Oxrider Edward & Hope O'Boyle Marie Page **Carol Paivinen** Mary Parise Cathy Partridge Spencer Pearson Joe Peters **Gerald Peterson** Paula Phillips Gisela Plazas Smith Hali Pomerantz Donna Rauch Beckah Reed Charles Reed Marilyn Rosenberg Osvaldo Sanchez Leslie Saxon West **Clarice Shapiro** Phillip Sherman Katharine Simmons Mary Stec **Bonnie Sterling** 

Susan Stewart George Suski Melba Swearingin Barbara Taaff Muriel Tarrant Kristen Toscano Juan Velasquez Peggy Wait John Watts Gretchen Weimer Harold & Barbara Wherley Jonibeth Whitney Virginia Wilson Leslie Woolley Ellen Yee

Thank you!



**2018 DONATIONS** 

